

Kampyle Newsletter – April 3, 2008



In this issue:

[News](#)

[Product Updates](#)

[Coming soon on Kampyle](#)



Tip of the day

Location, Location, Location – in order to receive higher feedback responses rates we recommend positioning the feedback button in a visible and prominent place on your site to encourage your users to give their feedback.

News

Kampyle Closed Beta Launch

We have launched the Kampyle Feedback Analytics Platform a few weeks ago and already many new website owners are using our service. [Read our launch Press Release.](#)

Kampyle review on TechCrunch



TechCrunch published an interesting post about Kampyle. Many new companies joined after this publication. [Read the TechCrunch review](#)

Product Updates

Customization

This great new addition allows you to change the “look and feel” of the feedback form to match your website needs and design. From today you are able to modify the Feedback Form’s Color, Questions, Categories, Sub Categories and many more additions to your form. The highlight of the Kampyle Feedback Form Customization is its flexibility, allowing the creation and management of different feedback forms on different pages of your website! To customize your own Feedback Form [Log into your account on Kampyle](#) and go to the Administration tab. Press the “Feedback Form customization” and follow the simple wizard.

User Integration

The new user integration tool enables the recognition of your registered users by the Kampyle system when providing feedback on

Registration

If you have not done so already, we invite you to register on Kampyle to start your way in the new world of Feedback Analytics. There is no cost, and it takes only a minute to join. [Register today](#)

Quick Links

www.kampyle.com

Support: support@kampyle.com

Register for Kampyle [here](#)

your website. You can now receive feedback from different types of users: Anonymous, Kampyle registered users and your site's registered users (NEW). In addition anonymous users will be able to insert their emails on the Feedback form without registering (coming soon).

To learn more about the user integration see the [support forum](#).

Support Forum

Need some help or have a question regarding the Kampyle Feedback Management application? Go to our new [support forum](#) and learn more about the Kampyle service.

Coming soon on Kampyle

- Feedback Form Translation
- Reports
- New additions to the Management Application

ABOUT THIS EMAIL

Please do not reply to this email. Mail sent to this address cannot be answered. If you no longer wish to receive content updates from Kampyle: Registered users: sign in on www.kampyle.com and update your profile. Non-Registered: send us an email to support@kampyle.com
© Copyright 2007-2008 Kampyle Ltd. All rights reserved.