



## New Application Launch

### Kampyle raises Your Google Analytics to a new level

*Kampyle launches a new service combining the worlds of Feedback Analytics and Web Analytics for the first time.*

Kampyle is very proud to announce the launch of its latest addition to the Kampyle services: 'Google Analytics Integration'. This new and innovative service provides our clients with the missing puzzle piece, allowing them

### Tip of the day

Want to receive more feedback from your customers? Why not ask them for it? Use Kampyle's Push Mechanism to prompt your users to leave feedback in your site's most important pages!  
Read more...

to know WHAT their users do on their site, as well as understand WHY they do it. Through an integration service with Google Analytics, Kampyle allows its clients to receive Kampyle's analyzed feedback data directly in Google Analytics' interface. Thanks to the great feedback we received from our clients we have found that our clients are looking for a holistic view of the objective and subjective information of their online users' experience - clickstream data just isn't enough. To answer this need, we developed the Google Analytics integration tool that will ultimately provide our customers with a more actionable method of increasing customer satisfaction and revenues.

### How it works

Using Kampyle's 'Google Analytics Integration', you will be able to better monitor your users' activities on your website both on the high level view and on the specific page level. Monitor the number of feedbacks submitted, the grade showing their users satisfaction and main issues reported on your site, all on your Google Analytics Dashboard. In the content reports, for each page, you'll be able to view the number of feedbacks, the average grade, and the most reported feedback. You can access additional information on that page by clicking on the Kampyle button that will redirect you to your account on Kampyle to view specific feedbacks per page. Now, website owners can learn what users did on a page, as well as what they had to say about it. Learn how many users abandoned your homepage, shopping carts or catalog pages, and why they abandoned it, in one view.

### What others think of this new addition



"Kampyle has integrated its user feedback management platform into Google Analytics..." Read TechCrunch's full article [here](#)

### Get it now!

Implementation is amazingly simple. All you have to do is enable Google Analytics Integration in the Partners Settings section of the Administration menu, and follow the simple set of instructions.

Press [here](#) and take your Google Analytics account to the next level.

Read more about Kampyle's Google Analytics integration service [here](#)



### Need help implementing the Feedback button on your site?

Kampyle's support team would be happy to assist you to implement our feedback button on your site.

Just contact us at: [support@kampyle.com](mailto:support@kampyle.com)

### Registration

If you have not done so already, we invite you to register on Kampyle to start your way in the new world of Feedback Analytics. There is no cost, and it takes only a minute to join.

[Register today!](#)

### Quick Links

[www.kampyle.com](http://www.kampyle.com)

Support: [support@kampyle.com](mailto:support@kampyle.com)

[Register](#) for Kampyle

